Important information and tips for hanging Seltex Digital wallcoverings

Check List for installer before you begin:

- **OPEN** and thoroughly inspect the product for defects.

- **CONFIRM** that this is the correct product for this installation.

- **VERIFY** that the dimensions of the product correspond to those of the installation space.

- **CHECK** the alignment of the pattern across panels prior to hanging.

- **ASSESS** walls for bowing, sagging or uneven surfaces as these may cause misalignment.

- **STOP** immediately and contact Seltex if any discrepancy is discovered.

- This is a custom made product and therefore its installation requires a higher attention to detail than installation of standard contract wallcoverings.

- We strongly recommend laying out all mural panels prior to installation. This will help determine the best starting point and help detect any problems that may arise during installation.

- All seams are designed to be double-cut. Please take care when matching the pattern at a seam to accommodate this feature.

- Custom murals are shipped with unprinted selvage around all edges that requires trimming during installation.

Installation Diagram

An Installation Diagram illustrating the appropriate sequence of panel installation is included with the finished goods. The wallcovering must be installed in strict accordance with this diagram. If the Installation Diagram is missing, stop and contact Seltex immediately to receive a replacement document.

General Preparation

1. Remove all old backing paper; ensure hanging surface is clean, smooth, dry in depth, of a uniform colour and in a sound condition.

2. Surface should be free from contaminants such as dirt, dust, grease, ink stains etc. - any of these can prevent adhesion taking place. Wash with detergent solution, rinse and allow to dry.

3. Plaster and masonry surfaces should not exceed 5.5 per cent moisture as measured by an accurate moisture meter.

4. Any mould should be treated with a good quality fungicidal wash in accordance with the manufacturer's instructions.

5. Fill holes and cracks with a good quality filler in accordance with the manufacturer's instructions.

6. Ensure that you are installing under adequate lighting conditions for proper inspection prior, during and after installation.

7. Site temperature should not be below 12°C (55°F). Avoid excessive heat until adhesive is fully dried.

Surfaces

- **Plasterboard:** File all nail heads, screws, etc. Coat with light coloured oil-based metal primer. All holes should be filled and smoothed. Prime surface with Seltex Primer and allow to dry before hanging with the recommended Seltex adhesive. Seltex Strippable adhesive is recommended for fabric-backed vinyl wallcoverings applied directly onto unprimed plasterboard.

- **Porous surface (plaster, wood, etc.):** Ensure old plaster stable and free of mould. Ensure new plaster dry in depth. Use an accurate moisture meter. Seal with Seltex Primer. Cement render or similarly alkaline powdery surfaces should be primed with a good quality Alkali Resisting Primer and then treat as a non-porous surface.

- **Non-porous surface (Formica, glass, gloss-paint, etc.):** Rub down surface thoroughly to provide a key. Wash and dry thoroughly. Use Seltex Sealed Surface Adhesive.

- **Emulsion paint:** Rub down surface thoroughly to provide a good key. Wash and dry thoroughly. Apply one coat of Seltex Primer.

- **Existing vinyl:** Ensure substrate is completely sealed (i.e. no blown joints, shrinkages etc.) Remove all grease, dirt, dust etc. – a brush will help with textured embosses. Rinse and allow to dry. Hang wallcoverings using Seltex Sealed Surface Adhesive.

Installation

1. **Establish a Layout**
   Prior to installation, lay out all of the panels in their correct sequence, using the included Installation Diagram as reference. Use this setup to determine the best starting point and help detect any problems that may arise during installation. Make sure that the wallcovering will properly fit the installation area before you begin pasting.

2. **Paste**
   Paste the wall using the appropriate Seltex adhesive. Do not allow adhesive to get onto the face of any wallcovering. Complete removal may be impossible.

3. **Install Panels**
   Seltex Digital Wallcovering must be installed in strict accordance with the Installation Diagram included with the finished goods. Though they may appear similar, each panel is unique and may not be interchanged with another panel (unless otherwise explicitly stated in the Installation Diagram). Install each panel in sequential, numerical order as specified by the diagram.

4. **Double-Cut and Trim**
   Overage is added to each job to allow for double-cutting the seams between panels and to allow for trimming around the normal irregularities found at wall edges. Trim the wallcovering with a sharp razor blade or knife. To double-cut the seam, overlap the panels to find the pattern match. Cut through both layers and peel the top strip back. Peel the bottom strip off the wall and adhere the top strip back in place for a perfectly fitted seam.

5. **Smooth**
   Fabric backed vinyl wallcovering is very strong when wet; however we recommend that you do not apply a great deal of side-to-side pressure when applying the material. We also recommend using a "smoothing" brush to remove air pockets or paste lumps. Work air pockets or paste outward towards the edges. If you are using a squeegee, always us a plastic blade instead of a metal blade as metal may tear through the material or damage the printed surface.

Care & Cleaning

Once installed, this wallcovering may be cleaned using a soft sponge and a lukewarm, mild detergent solution. Do not use abrasive cleaners containing chlorine, bleach, solvents, or ammonia as they may attack and damage the printed surface.

Warranty

Seltex warrants its finished digital print product to be free of defects in material and workmanship for a period of one year from date that finished product is received by customer, and will replace any material found to be defective. Please inspect all goods immediately upon receipt. Seltex is not responsible for labour charges, improper installation, installation of incorrect goods (those not approved or confirmed by the customer), removal of goods, or problems arising from defects in the construction, surface, or preparation of the wall.

Questions

If you are unclear about any of this information, require further assistance, or have any questions regarding the installation of our product, please contact Seltex on +44 (0)20 8211 3107 prior to beginning installation.